

Healthcare Providers and Services Company Overview of Affinity Health Plan, Inc.

July 29, 2014 5:42 PM ET

Snapshot	People
<p>Company Overview</p> <p>Affinity Health Plan, Inc., a not-for-profit managed care organization, offers healthcare coverage to low and moderate-income residents in New York. The company offers child and family health, Medicaid managed care, and Medicare programs; and programs for uninsured workers. It serves residents in New York City; and Westchester, Rockland, and Orange counties. Affinity Health Plan, Inc. was formerly known as The Bronx Health Plan, Inc. and changed its name to Affinity Health Plan, Inc. in 2002. The company was founded in 1986 and is based in Bronx, New York with community service centers in New York.</p> <p>2500 Halsey Street Bronx, NY 10461 United States</p> <p>Founded in 1986</p> <p>Phone: 718-794-7700 Fax: 718-794-7800 www.affinityplan.org</p>	<p>Key Executives For Affinity Health Plan, Inc.</p> <p>Mr. Bertram L. Scott Chief Executive Officer and President Age: 63</p> <p>Ms. Maura Bluestone Founder</p> <p>Mr. Glenn A. MacFarlane Chief Financial Officer and Senior Vice President of Strategy Age: 50</p> <p>Mr. Robert Allen Chief Operating Officer and Executive Vice President</p> <p>Ms. Caron Cullen Chief Compliance Officer and Senior Vice President</p> <p>Compensation as of Fiscal Year 2014.</p>

Affinity Health Plan, Inc. Key Developments

Affinity Health Plan to Relocate Headquarters to Metro Center Atrium

Jul 17 14

Simone Development Companies announced that Affinity Health Plan has signed a lease for 95,000 square feet of office space at Simone's Metro Center Atrium mixed-use complex in the Bronx. Affinity Health Plan is relocating its headquarters from 2500 Halsey Street in the Bronx to the Metro Center Atrium, a 370,000-square-foot office/retail/hotel complex that is nearing completion at Simone's 42-acre, multi-building Hutchinson Metro Center campus. Conveniently located off the Hutchinson River Parkway, Metro Center Atrium is easily accessible to major highways, bridges and airports. Manhattan is less than 20 minutes away and Westchester County is 10 minutes away. LaGuardia, JFK, and Westchester County airports are less than 30 minutes from the site.

Affinity Health Plan Appoints Claire Dematteis as Vice President, General Counsel and Corporate Secretary

Dec 16 13

Affinity Health Plan appointed Claire DeMatteis to the position of Vice President, General Counsel and Corporate Secretary. Ms. DeMatteis will also oversee the legal and regulatory affairs function as well as serve as Corporate Secretary for Affinity's Board of Directors. Prior to coming to Affinity, Ms. DeMatteis served as Executive Vice President, General Counsel, Corporate Secretary and Chief Privacy Officer of Catalina Marketing and Catalina Health, a 30-year old data, analytics and technology company.

Affinity Health Plan Announces Executive Changes

Nov 27 13

Affinity Health Plan, Inc. announced changes in its leadership structure designed to better position the company for growth, product leadership and innovation. Effective December 1, 2013, the following changes will take effect: Bob Allen, Executive Vice President/Chief Information Officer, will assume the role of Chief Operating Officer. Glenn MacFarlane, Senior Vice President, Strategy, Business and Product Development, will also take on responsibilities as Chief Financial Officer, succeeding Mark Corcoran who is leaving Affinity at the end of the year. In addition to her role as Vice President of Medical Management, Camille Kurtz will become Executive Director of the Medicare line of business, replacing Lisa Keehn, who is also leaving the company. Ann Van Eiten, Vice President, Human Resources, and Dewitt Smith, Vice President, Sales and Retention, will report directly to Bertram Scott, president & Chief Executive Officer.

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